

# WE FIND AUDIENCES.

Exact Drive plans, manages and optimizes Internet advertising campaigns to achieve superior results. We make it fast and easy to reach people who are ready to embrace your campaign.

## OUR SERVICES INCLUDE:

### Research & Strategy

We know your industry, competitors and customers.

### Creative & Ad Placement Optimization

We analyze ad content and provide access to more than 2,500 hand-picked websites and 119 billion impressions.

### Media Planning & Buying

We set schedules, select metrics for accountability and align plans with spend.

### Billing, Reporting & Analysis

Expect detailed reports and analysis, including placement verification, heat mapping, demographics and more.

### Campaign Management & Operations

Direct and real-time media buys allow for customized campaign management.

### Let's Get Started

Contact Exact Drive today for a complimentary review of your current online advertising plan.

**In 2011, Exact Drive served more than 1.5 billion online ads for customers including:**

- Alliance of Automobile Manufacturers
- AmericInn
- Ashley Home Store
- Benjamin Moore
- Disney World Resorts
- Funjet
- South Dakota Tourism
- Travel Leaders
- University of Colorado Hospital
- and many more.

AD CAMPAIGNS BY EXACT DRIVE:



IF YOU'RE NOT ADVERTISING ONLINE, YOU'RE MISSING YOUR AUDIENCE

- A recent study showed 31% of likely adults did not watch live TV in the previous week.
- Another showed adults spend 33% of their media time online vs. 31% of media time watching TV.